



Benefits are endless...

Being a MPRD sponsor is not only a worthwhile civic gesture, but also an inexpensive form of advertising. In appreciation for your support, your organization's name or logo will be printed on the back of a youth team's T-shirts and your organization name will appear in all program publications.

Depending on your level of sponsorship, your business could also be listed as an advocate for youth activities in our annual program guide & on our website. A link will be provided to your organization's website at the Platinum level.

Donations are completely tax-deductible. Your donations will go toward the purchase of T-shirts/uniforms, caps, and awards for our youth during the year. Also, your sponsorship allows us to maintain consistency in our program fees and helps keep them as low as possible.

Finally, your sponsorship funds our scholarship program, allowing more kids with financial challenges to participate.

To Donate, return enclosed sponsorship form along with payment to:

**MAHOMET PARKS & RECREATION
503 EAST MAIN
MAHOMET, IL 61853**

THANK YOU 2011 SPONSORS!

PLATINUM Sponsors

Davis Electric, Inc
Mahomet Lions Club
Midwest Underground Technology, Inc.
VSI Vivid Studios, Inc.

GOLD Sponsors

Bray, Drake, Liles & Richardson LLP
Fisher National Bank of Mahomet
Jones Optical, Inc.
Olive Garden
Robert W. Shafer, DMD, MS - Orthodontic Specialist
Schoonover Sewer Service, Inc.
Singleton Law Firm, P.C.
State Farm Insurance/Dede Akers

SILVER Sponsors

All Things Kids, Inc.
Cramer Custom Homes
Farm Credit Services of Illinois
First Mid-Illinois Bank & Trust
Galen L. Dale, D.D.S.
Halfar Plumbing
Los Zarapes Mexican Restaurant
Mahomet IGA, Inc.
Mahomet Landscapes
Main Street Fencing Co.
McDonald's of Mahomet
Premier Print Group
USPRO - United Services
Walk Chiropractic & Acupuncture Center

BRONZE Sponsors

Bill Smith Auto Parts
Busey Bank
Campus Sportswear, Inc.
Casey's General Store
Church of the Cross
Coldwell Banker Honig-Bell Realty/Vicki Cook
Cook Collision Repair
COUNTRY Financial/Jessie DeHaan, Financial Representative
Cramer Siding and Window Co.
Creature Comforts Animal Hospital, Inc.
Kenney Companies
Mahomet Insurance Centre, Inc.
Premier Print Group
ReMax Realty Associates
State Farm Insurance/Marcy McAnally
State Farm Insurance/Steve Tarrant
Valerie R. Woodruff, D.D.S.



2012

MAHOMET PARKS & RECREATION DEPARTMENT

SPONSORSHIP OPPORTUNITIES



MAKE AN IMPACT!



www.mahometrecreation.com
217-586-6025



Mahomet Parks and Recreation Department Sponsorship Opportunities...

Advertise in our Annual Program Guide!

All ads can be 4-color or black and white, either way it's the same price! Your advertisement will reach every Mahomet address and could be kept all year round (Advertisements are subject to the approval of MPRD.)

AD DEADLINE - NOVEMBER 28, '11

FULL PAGE AD - \$500

(space is limited, inside-front cover available)

Specs: Ad size must be submitted in a pdf no larger than 8.5 inches wide by 11 inches long.

Advertiser is responsible for all editing and design.

HALF PAGE AD - \$300

(space is limited)

Specs: Ad size must be submitted in a pdf no larger than 8 inches wide by 5.5 inches long. Advertiser is responsible for all editing and design.

QUARTER PAGE AD—\$200

(space is limited)

Specs: Ad size must be submitted in a pdf no larger than 4.25 inches wide by 5.5 inches long. Advertiser is responsible for all editing and design.

Why Advertise?

- Distribution of **7,000+** people and many area businesses
- **Long Shelf Life**, annual program guide provides a reference for a year's worth of programs!
- Reach **all demographic types**, every Mahomet address receives our program guide
- Be **recognized** as a community leader and supporter of Mahomet Recreation's youth programs and events

Sponsorship Opportunities...Make an Impact!

Mahomet Recreation sponsorship provides great name recognition, which identifies the sponsor as an advocate for parks and recreation in Mahomet. Take a moment to look at our various levels of sponsorships below.

At all levels, your Sponsorship is honored January 1 - December 31, 2012.

Bronze

\$175-

- Inclusion on the Mahomet Recreation website for 12 months. **\$299**
- Public appreciation expressed in Mahomet Citizen advertisement.
- "Proud Sponsor" MPRD window decal
- T-shirt recognition with your name or logo for one team in one or more leagues
- Business listing in the annual program guide, distributed to all residents and many businesses in Mahomet (**7000+**)

Silver

\$300-

All of the above benefits, plus:

\$499

- T-shirt recognition with your name or logo for one team in **two** or more leagues
- Business listed or **logo** placement in the annual program guide, distributed to all residents and many businesses in Mahomet (**7000+**)

Gold

\$500-

All of the above benefits, plus:

\$999

- T-shirt recognition with your name or logo for one team in **three** or more leagues
- Inclusion on the Mahomet Recreation E-Newsletter sent to over **1900** attentive readers at least 4 times/year.

Platinum

\$1000

All of the above benefits, plus

and up

- Inclusion on the Mahomet Recreation website for 12 months. **Including a link to your website**
- T-shirt recognition with your name or logo for one team in **four** or more leagues.
- Inclusion on the Mahomet Recreation E-Newsletter sent to over **1900** attentive readers at least 4 times/year. **Including a link to your website.**

Recreation Trips / Special Event Sponsor

\$250

Sponsoring recreation trips drives new faces to your business, provides unique marketing opportunities and makes a positive impact in the Mahomet community. Inclusion in all media releases and advertising for the event.

Why be a Sponsor and Donate?

Donations are completely tax-deductible. Your donations will go toward the purchase of t-shirts/uniforms, caps, and awards for our youth during the year. Also, your sponsorship allows us to maintain consistency in our program fees and helps keep them as low as possible. Additionally, your sponsorship funds our scholarship program, allowing more kids with financial challenges to participate.



Measure Your Impact!

Basketball - 350+ participants
Volleyball - 85 + participants
Baseball/Softball - 650+ participants
Soccer - 600+ participants
Flag Football - 300+ participants
Not to mention all of the Coaches, Parents, & Grandparents you'll reach!

We accept sponsorships year 'round, but to receive the most benefit and impact for your business please donate by December 15, 2011!