

Thank You 2009 Sponsors!



Benefits are endless...

Being a youth sponsor is not only a worthwhile civic gesture, but also an inexpensive form of advertising. In appreciation for your support, your organization's name or logo could be printed on the back of a youth team's shirts, and your organization name will appear on all program publications.



Depending on your level of commitment, your business could also be listed as an advocate for youth activities in our annual program guide & on our web site, where a link can be provided to your organization's internet site.

Donations are completely tax-deductible. Your donations will go toward the purchase of t-shirts/uniforms, caps, and awards for our youth during the year. Also, your donation allows us to maintain consistency in our program fees and helps keep them as low as possible. Finally, your commitment funds our scholarship program, allowing more kids with financial challenges to participate.

To Donate, send enclosed sponsorship form along with payment to:

**MAHOMET PARKS AND RECREATION
503 EAST MAIN
MAHOMET, IL 61853**

PLATINUM Sponsors

Central Illinois Dance Academy
Davis Electric, Inc
Huey's Home Medical & The CPAP Store
Mahomet Lions Club
Midwest Underground Technology, Inc.
Sportland Motorsports

GOLD Sponsors

All Seasons Heating & Air Conditioning
Bray, Drake, Liles & Richardson LLP
Jones Optical, Inc.
Kenney & Sparks, LLP
Schoonover Sewer Service, Inc.
Robert W. Shafer, DMD, MS
Vivid Studios

SILVER Sponsors

BKB Engineering, Inc
Bulldog Disposal Services, Inc.
Campus Sportswear
Cook Collision Repair
Farm Credit Services
Fisher National Bank of Mahomet
Galen L. Dale, D.D.S.
Heinrich Law Office
Gallier Electric
Mahomet IGA
Mahomet Insurance Centre
Main Street Fencing Co.
McDonald's of Mahomet
Singleton Law Firm, P.C.
State Farm Insurance/Kurt Lenschow
Walk Chiropractic & Acupuncture Center

BRONZE Sponsors

Bill Smith Auto Parts
Busey Bank
Coldwell Banker Devonshire - Vicki Cook
Cook Construction Company, Inc.
Corray Sanitary System
Los Zarapes Mexican Restaurant
Mahomet Ace Hardware
State Farm Insurance/Marcy McAnally
Valerie R. Woodruff, D.D.S.



217.586.6025

MAHOMET PARKS & RECREATION DEPT.

2010 Sponsorship Opportunities



MAKE AN IMPACT!



www.mahometrecreation.com

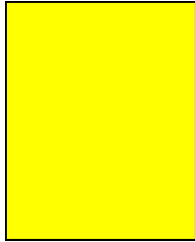


Mahomet Parks and Recreation Department Sponsorship Opportunities...

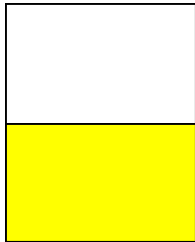
Advertise in our Annual Program Guide!

All ads can be 4-color or black and white, either way it's the same price! Your advertisement will reach every Mahomet address and will be kept all year round. Advertisements are subject to the approval of our department.

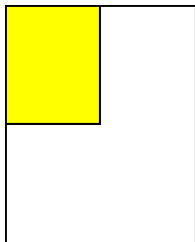
AD DEADLINE—NOVEMBER 30, 2009



FULL PAGE AD - \$500
(space is limited, inside-front cover available)
Specs: Ad size must be submitted in pdf and be no bigger than 7.5 inches wide by 10 inches long, advertiser is responsible for all editing and design.



HALF PAGE AD - \$300
(space is limited)
Specs: Ad size must be submitted in pdf no bigger than 7.5 inches wide by 5 inches long, advertiser is responsible for all editing and design.



QUARTER PAGE AD—\$200
(space is limited)
Specs: Ad size must be submitted in pdf and no bigger than 3.25 inches wide by 5 inches long, advertiser is responsible for all editing and design.

Why Advertise?

- Distribution of **5,000+** households and many area businesses
- **Long Shelf Life**, annual program guide provides a reference for a year's worth of programs!
- Reach **all demographic types**, every Mahomet address receives our guide
- Be **recognized** as a community leader and supporter of Mahomet's youth programs and events

Sponsorship Opportunities...Make an Impact in Mahomet!

Mahomet Recreation sponsorship provides great name recognition, which identifies the sponsor as an advocate for parks and recreation in Mahomet. Take a moment to look at our various levels of commitment below. For all levels, your commitment is honored January 1 - December 31, 2010.

Bronze

\$150-

- Inclusion on the Mahomet Recreation website for 12 months.
- Public appreciation expressed in Mahomet Citizen advertisement.
- Invitation and recognition at volunteer appreciation night.
- T-shirt recognition with your name or logo for one team in one or more leagues.
- Business listed in our annual program guide, distributed to all residents and many businesses in Mahomet (5000+)

\$249

Silver

\$250-

All of the above benefits, plus:

- T-shirt recognition with your name or logo for one team in **two** or more leagues.
- Business listed or **logo** placement in annual program guide, distributed to all residents and many businesses in Mahomet (5000+)

\$499

Gold

\$500-

All of the above benefits, plus:

- T-shirt recognition with your name or logo for one team in **three** or more leagues.
- Inclusion on the Mahomet Recreation E-Newsletter sent to over **1200** attentive readers at least 4 times/year.

\$999

Platinum

\$1000

All of the above benefits, plus

- Inclusion on the Mahomet Recreation website for 12 months. **Including a link to your website.**
- T-shirt recognition with your name or logo for one team in **four** or more leagues.
- Inclusion on the Mahomet Recreation E-Newsletter sent to over **1200** attentive readers at least 4 times/year. **Including a link to your website.**

and up

Recreation Trips / Special Event Sponsor

\$250

Sponsoring recreation trips drives new faces to your business, provides unique marketing opportunities and makes a positive impact in the Mahomet community. Inclusion in all media releases and advertising for the event

Why Donate?

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Measure Your Impact!

Basketball—400+ participants
 Volleyball—125+ participants
 Baseball/Softball—650+ participants
 Soccer—700+ participants
 Flag Football—300+ participants



Not to mention all of the Coaches, Parents, & Grandparents you'll reach!

We accept sponsorship year 'round, but to receive the most benefit and impact for your business please sign up by December 15, 2009!